

Williamson Valley Community Organization
Zoom Meeting Minutes **Final**
April 26, 2023

WVCO Directors/Board Members Participating in the Zoom Meeting

Jim Fortney, President/Treasurer

Don Braun, Vice President

Pam Poco, Secretary

Jerry Pittman

Jim Fortney called the Zoom meeting to order at 3:05 p.m.

Jim provided a tentative agenda including an extensive list of topics for discussion that he had collected over the past few month. The Board prioritized topics and developed the following agenda hoping to cover additional topics as time allowed.

I. Organization – Officer Elections

The Board agreed to serve in the positions to which they had previously been elected and as shown on the listing of Board Members participating in the Zoom meeting above.

II. Establish 2023 Meeting Schedule

The Board agreed to continue the two membership meetings that has been WVCO's tradition. These are the annual membership meeting held early each year and then a second meeting in the fall often associated with Supervisor Brown's town hall meeting in October.

Jim stated that WVCO used to have an annual BBQ, but that the logistics have changed so that this is no longer practical. The Board agreed that while a replacement community activity, e.g., community picnic, would be valuable there isn't time to arrange for such an activity this calendar year.

III. Old Business

The minutes were approved as amended.

IV. New Business – No items were submitted for action.

V. Discussion – A significant number of items have been submitted for discussion. The items the Board had time to discuss were as follows.

a. Website Errors/Updates. The Board agreed that the WVCO website could be improved. Jim provided a lengthy discourse on how the current website was designed as well as some of its limitations when it comes to platform compatibility, speed of loading, difficulty in navigation and in ease of finding information. Some information is also out of date. However, the ability to improve the site is complex and will probably require professional help. The Board agreed that the first step will be to identify exactly what needs to be changed, including identifying specific problems, correcting errors, and identifying additional information we want to provide on the WVCO website.

b. Website improvement. One of the proposed topics for the website is the option of including information about the various neighborhoods considered to be part of Williamson Valley on the website. Jim was concerned about the appearance if we don't have contacts for all of the neighborhoods. The other Board members recognized his concern but felt listing the neighborhoods would help define Williamson Valley. ACTION: Pam agreed to amend the list of neighborhoods she provided at the annual meeting and attempt to find associated contacts. Jerry and Don agreed to help.

Pam asked about the process for sharing the Board's meeting minutes. The Board agreed that this information should be shared with access through the WVCO website.

c. Responding to Incoming Emails. The Board discussed the issue of how we should be responding to emails, particularly when those requests are from non-members and those provided anonymously. It was agreed that BOTS and advertisements should generally be ignored. Meeting minutes, however, should be shared. A consensus was not reached regarding other requests for information, leaving the decision as to when and how to respond up to the discretion of the Board member receiving the request.

d. Use of Social Media for WVCO messaging and contact. A spirited discussion revealed mixed feelings amongst the Board members regarding the use of social media, such as Facebook. Don pointed out that many people rely on social media for information and that if WVCO wants to keep current with communication practices we should not rule out its use for reaching out to the community. Jim stated that while Board members are free to use social media for personal use, he believes there should be no connection to WVCO. He recommended a Board policy prohibiting the use of social media for WVCO issues. The proposed policy was left on the table at this time

VI. The meeting was adjourned at 4:55 pm.